

Employer Standards for Careers Education

Sector dashboard user guide

(This guidance is for sector or representative body users who want to view sector information).



Accessing sector results

In order to use the sector view, you must first be approved as a sector body user.

When you register on the [Employer Standards portal](#), you will need to indicate that you are from a sector body. The CEC team will then approve your access.

Consider which sectors reflect your work, the sectors you choose here will be reflected in the dashboard.

If you've already registered and didn't follow these steps, please email employerstandards@careersandenterprise.co.uk and the team will be able to amend your profile.

Choose the sectors that reflect your industry. You will be able to filter by each one, or combined, in your dashboard.

Ensure this box is ticked

Employer Details

If you are not registered with Companies House please manually enter your details

Search by UK Company Registration Number or Name

Employer Name *

Address 1 *

Address 2

Town *

Postcode *

Are you in the private, public or third sector? *

Private Public Third

Industry Sector

[View all industry sectors in the list](#)

How many employees do you have in England? *

Are you a CEC Cornerstone Employer? *

Yes No Don't Know

More information about [becoming a Cornerstone Employer](#)

Have you ever worked with your local careers hub(s)? *

Yes No

Is your organisation a representative body for a sector, trade or industry? *

Yes No

Accessing the sector insights dashboard

Once you are approved to view sector information you will see a new option appear here.

Click on this to go to your sector view

The screenshot shows the 'Employer Portal' interface. At the top, there is a dark blue header with the text 'Employer Portal' and a user profile icon. Below the header, the logo for 'THE CAREERS & ENTERPRISE COMPANY' is displayed. To the right of the logo, there are navigation links: 'About U', 'Sector Insights' (highlighted with a yellow circle), and 'Free assessment >'. The main content area has a teal background. It features a 'Welcome, [redacted]' message, followed by a paragraph explaining the portal's purpose: 'This portal will support you to assess the quality of your careers education outreach, tracking progress over time. Use the Employer Standards Dashboard to self-assess and benchmark against national scores and your sector. You can store and download your results for future use.' Below this text is a button labeled 'FREE 25 minute assessment >'. On the right side of the main content area, there is a video player showing a video titled 'Employer Standards: Helping you...' with a red play button and 'Watch Later' and 'Share' options. At the bottom of the video player, it says 'Watch on YouTube'.

We provide an easy to use online tool, that allows employers to identify, compare and improve engagement and performance against the [9 Employer Standards](#)



Sector results view

Sector Insights – Compare results

Compare self-assessment average results for your sectors against the national average

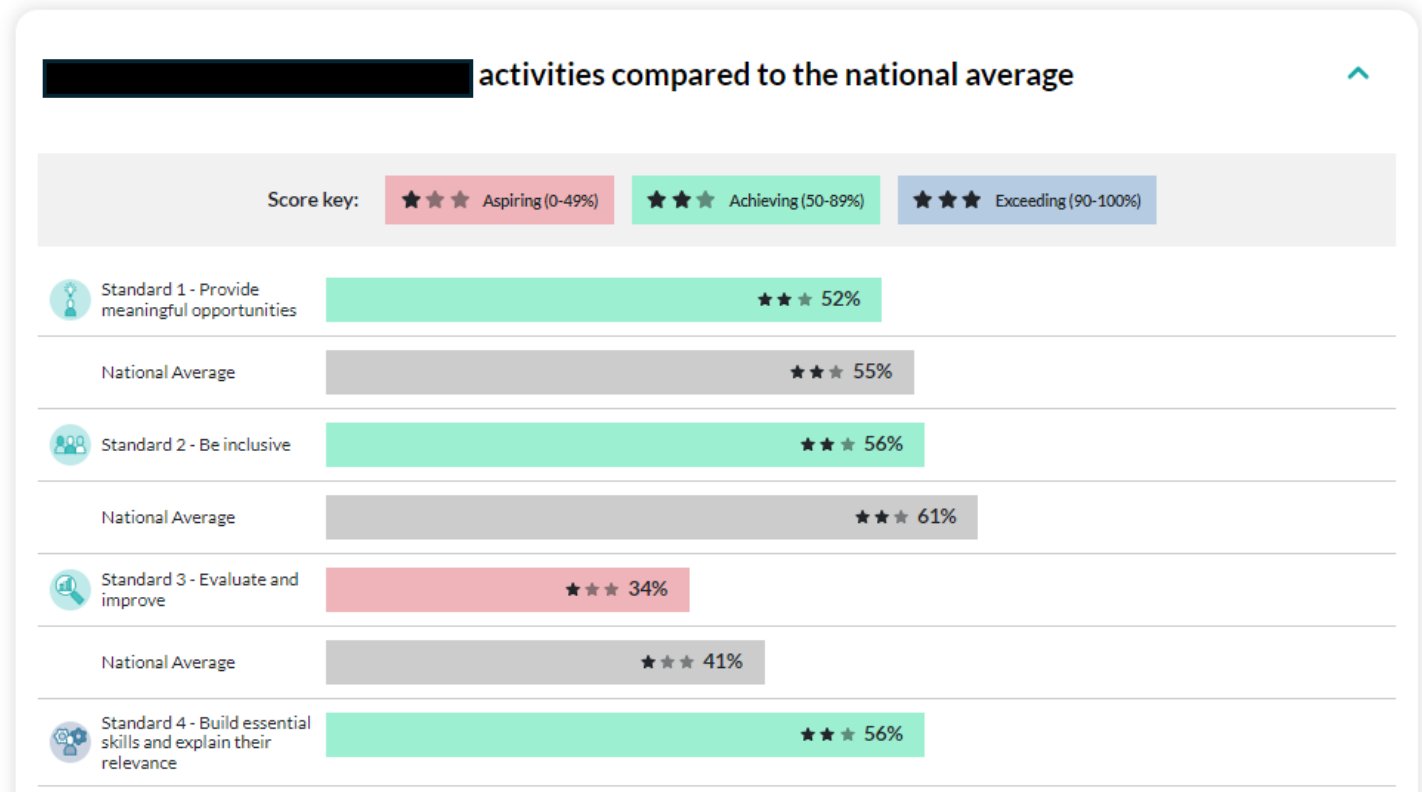
Sector results

Sector engagement

Select sectors to compare

This view provides an overview of results from employers in your chosen sector/s who have completed the employer standards

You can see how results from employers in your chosen sector/s compare to the national average.



Sector results view (cont...)

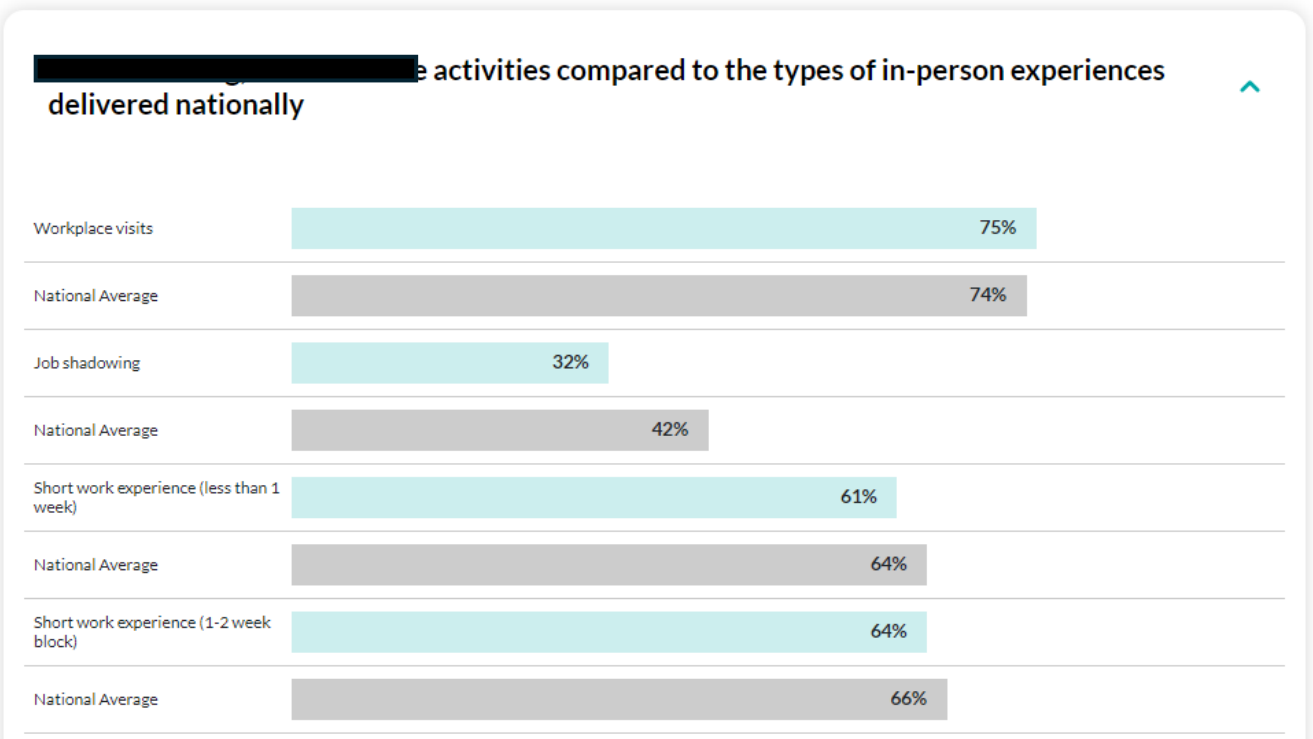
This view provides an overview of the types of activities that employers from your sector have engaged with in comparison to the national average

Clicking on the titles will expand the tiles for the other types of activity.

You can select:

- Encounters or experiences
- Virtual or in-person

Encounters are typically those activities delivered in a school/college whereas experiences are typically delivered in the workplace.



Manufacturing, Other service activities compared to the types of virtual / online experiences delivered nationally

Manufacturing, Other service activities compared to the types of in-person encounters delivered nationally

Manufacturing, Other service activities compared to the types of virtual / online encounters delivered nationally

Sector engagement view

Sector Insights - Engagement

Access information about your sector's engagement with the Careers & Enterprise Company programmes

Navigation buttons: **Sector results** and **Sector engagement** (highlighted with a yellow circle).

Select sectors to compare: [Dropdown menu]

Click this button to take you to the sector engagement view

Total engagement in England



Careers Hub Engagement

Cheshire and Warrington

92	Number of schools and colleges in Careers Hub
5	Number of Employer Portal registrations
3	Number of Teacher Encounters
2	Number of Cornerstone Employers
5	Number of Enterprise Advisers
5	Number of education Institutions matched to Enterprise Advisers in Manufacturing, Other service activities sector
2967	Number of students in Institutions matched Enterprise Advisers in Manufacturing, Other service activities sector
Names of Cornerstone Employers:	
• ALTIMEX LIMITED	
• BENTLEY MOTORS LIMITED	

The sector engagement view shows you how employers from your chosen sector/s are engaged across England as well as in specific hubs.

Need help? Something to share?

For questions or feedback, contact
employerstandards@careersandenterprise.co.uk